

loblessness Among Youths Is Raising Worry in Europe

| Consumers Await Price Rise |  |
| :---: | :---: |
| As OPEC Nations Meet This Week |  |
| By PETER T. KILBORN Spectal 1a The Niaw York Tlmes |  |
| yeas | For that reason and for many others. |
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| er increases just a few | , |
| hat decision, |  |
| is, probably cinanged the world as | keep its options open for another price |
| ach as any event since World War |  |
| Wednesday those six countries, |  |
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| $e$ tiny Persian Gulf sheikdom of Qatar. |  |
| the announced intentio | gon |
| rice again. This will be |  |
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| circumstances | osiry toward Israel sill seethes |
| drematic." said a | among the Arabs in OPEC. But with $s$ |
| Ondon. "There was the Arab-lsraeli |  |
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| hen. They dealt with dramatic ciraoces with dramatic action. Every- | \| been chipping away the ideological glue |
| is much quieter no | Continued on Page 62. Colu |

 own) or La JULOFFICLALS

NEW YORK, MONDAY, DECEMBER 13, 1976
BEAME VOWS FREEE ONREATYTAXRATE FGR NEXTFUEYERRS

WEVE TURNED THE CORNER
Confident Mayer Silent on Howne Will Avoid Rises or Honor His: Pledge Without a 2 d Term-
by maurce carrole New York Citit's reaiestate tax Yate hrouth' the riext mayoral term But he decelited to evive detailis of how nual rises in the tax rate, or to agree that a five-year-promise emounied to. a death:
itioo that tye would run: for a sectorib eni Atter two years of randy refieveit
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The leveling ofe would heje to stringith en the city's overall econdry and to.trs. live an
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Cuts in Servicis Opposed
 tremination not to cat further into the mumieipal services that were rectuced th city's spending. .i vision press-conference show how: he programi, Mr: Béame replied with a zmile This is my proigram":
 next year. The tax capplig plodge vaptie
 would be up to himi" faces a deatine ednesday for preses itation of a plegisto
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 to the exclusion, he inststed, of polionsis. $\because$ Long Pange Planing indicated



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 or the next five years at reats whetre Ades exprained that the realty tax
Today's Writers FailingMankind Bellow Contends

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Carter's Aides Fear Tight Security CUT BUSINESS TAXES, May Cost Him Touch With Public NEW YORKCITYURGED

| By HEDRICK SMITH <br>  |  | anel Says Reductions Are Vital |
| :---: | :---: | :---: |
| WASHAGGTON: Doc. Iz-Direct per- and invitiog them to call him. Astually: sonal on:tacs with ordinary voters wass; Mr. Schneiders disclosed. there is a peck 1 doliberate hallmark of President-oleat ing order among thase granted that courJiminy Carrer's election campaign and: tesy: The great bulk of them have been ever of his :entre as Governor of Geor- g giveo a switchboard number in Plains and gia. Eut some of his own entourage Sear; only 3 bout 35 to 40 -inclediog. Mr. Nader |  |  |
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| They warry about the enforced isolation. |  |  |
| of the Prusidency hat has enveloped Mr. <br> Carter in a siiveld of security men and a horde o: reporters who follow wherever he goes in public. |  |  |
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| Greg Schneiders, who as Mr. Carter's appoinumenis secreasry probably spends $\left\lvert\, \begin{aligned} & \text { more time wihh hins than anyone else } \\ & \text { outside his immediate family, remarked }\end{aligned}\right.$ the other day that it was increasingly difficult to maintain "relations with the outside morld, which is getting moore and roore remoie." <br> "Ln lowa, when he was campaigniog." | sucb as "life around Plains," Mr. Schneid- <br> ers said. <br> Some of tbose from outside his immediate entourage have found him composed |  |
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|  | INSIDE $\quad:$ | employment. |
| "Ln lowa, when he was campaigniog." Mr. Schoeiders recalled, "Jimny could | skins Gain Playoffs. |  |
| walk up and talk to people. He bad some security in the campaign, but now-since everthing bas grown in quantum leaps |  |  |
|  | The Washington Redskins earred the Nationial Conference wild-card playoft |  |
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|  | 14. In the American Conference the |  |
| one basis." <br> A Complaint From Nader |  |  |
|  | 58-20, and becarne Eastem Divisioo champions. The St. Louis Candinals edged |  |
|  | the Giants, 17-14, and the cincimati |  |
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|  | Strike at City Ballet. |  |
| xith him, have complained that now, as President-elect, he is a hard man to reach Mr. Carter has tried to break out of | The New Yorik City Ballet said it would suspend the rest of "ts season, including performances of "The Nutcracker," because of a musicians' strike. Page 53. |  |
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| posts in his administration and by making scores of teiepinooe calls to leaders around the country with whom be is con- |  |  |
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| around the country with whom be is con- <br> ulting ahote his Cahịnet choices. So heave is siat traffic. Mr. Schneiders told |  |  |
|  | Ches |  |
| ' heave is tiar traffic. Mr. Schneiders told : a groun nf Washington reporters Thurs-: dit: vir. Career 3ometimes spends several |  |  |
| heyrs a day on tine phone. <br> In sessions with Congressional leaders |  | Continued on Page 45, Colo |
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Continued From Page I Francisco Aboin of the elite commando?
unit based in Amadora: The corporal andi, to anit based in Amadora
$\qquad$ the six million voters to "exercise their
civic duty", warning that significent abstention woul favor left-wing and right
wing extremes. This is the fourth time wing extremes. This is the fourth time
the Portuguese have voted since the 1974 the Portugues
revolution
The outco The outcome of the voting is not ex-
Thected before lete tomorrow becaise
per voters must fill in not one but three bai-
lots, electing 45,000 representatives to
municipal and ward coll lots, ele
municip
malls.
The The general forecast is that tbe Social-
ists will narrowly hold their plurality the vote, with geins by their social Demo
crats, formerly known as the Popular Democrats, and
Communists. It wass a chill, gray day with patches
of rain. The national turnout was less of rain. The national turnout was less
than in last June's presidential election
but better than expected. The armed forces were put on standard
alert but were not neaded as only a few
and alert but
minnor
north
nit Last week's political clashes and boan

 tains and water taps to fill plastic or
tin buckets.
voting was exceptionally heeary in the
working-class district of Amadora, on the


give her this d.v.f. original
D.V.F. is woven right into the jocquord.

So there's na mistoking this Ciane original.
Her saft shirt with detachable scar in vanilla, flome red. pink Her saft shirt with detachable scart in vanilla, iome red. pink
or light blue polyester crepe de chine. Diane von Furstenberg for Camicetta Ltd. in 6 ta 16.37 .00 . Better Blauses, Jrd floor, New Yark and oll fashian bronches.

person to person... chiristimas at blomingdales

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Portuguese Elect Local Officials; Effect onLisbonCabinetExpected
 for Martha
Sleek, sophisticated but cleancut, Bill Blass's new ideat for evening, from his Blassport collection. Placket-front jacket with an easy look. Perfectly with an easy took. . pleated button-cion cream Both in sofuy gleaming cream by a tank top that's a blaze of. by a tank top thats a blaze or
Lurex the color of spur gold. The threesome $\$ 146$.


Bvigari Jewellers, Hotel Pierre, 795 FifthAvence" New Yörk
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Mr土


Top-Level Soviet Team Among Guests Arriving in Hanoi for First Vietnamese Party Congress in 16 Yi
 BANGKOK, Thailand, Dec. 12-Top- Central Committee members were includ- Nitnister Kaysone Phowivihan. Other Vietnam seams to hare sparied no ef-composition of the commumist Party to port lays heaivy emphasis on







## the jolly nice Christmas store...


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ASHTRAY WITH THE STEUBEN SNOWFLAKE Diameter three inches, $\$ 55.00$
Diameter forr
ando Diameter six inches, $\$ 82.50$

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CLOBAL IMPORTS

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## Excerpts From Bellow's Lecture




Altman Gift Certificates delight friends, exchanging them for the gifts of their chioice from Altman's. Easy to buy, youcan charge them. Gift wrapped in this gold-tone envelope
from 10.00 up. Mai fom 10.00 up. Main
floor; Fifth Avenue,
(212) MUS-7000,


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 Mr. Bellow, a trim white-hirred figure.
was one of seven Americans. Wo made
 Honally, each wimmer gives a lecture
bis fied durin aweik of parties an
paremanies in Stockholm. Some Authors Are Praise







 to examine, "attitudes or orthodoxies,
have ont yet coped with. the wreckage
ind terros of mankiod "What is at the ceater now?i, Mr. Bee-
low asked. .At tha moment, neither art
 varte or go inder. The whöle spe "At such a time it is isseestial to tithten
 Tir owne The Need to Stinulify - "Our very vices; oir mutiliatioos, sbow

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trus True valive of ithteratire fies : 7 m thes
 oetwaen the wovel moore back and fort If appearaices. ahd which that of of action worid znd which movestus to believe that the
 Mr. Bellow. concluded: "No one whe
Mas spent years in the writing of nowels san be unaware of thisi The novel novel nents of poetic drama. We can no longe
raise such edficices. But it is the best wo What the Nori proises

## (G) $\operatorname{lit}^{2}$



 many existencess signity part, that these to something fulfill something it it prom-
mises is meaning harminy and ven' jos -
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Fori What Coirrad said was true art




"Nothing coild he more natural to me OWyne of Chicaso's immigrant neighbor Eni tain nd knewhis way around Marsselues立about 10 Mis thent wiere siews Cited





10,010 gifts to share

This is the right-now look that's big fashion in Paris. In Rome. In New York. And the best part is, you don't have to be King Midas to afford what she wants: chain after razzle dazzle chain from Altman's.

Rope chains. Slinky snake chains. New twists that mix white and yellow. 12 K gold fill for a look of silvery moonlight with the gold. There's a beautiful choker at a modest 13.00. Chains with semi-precious stones for a touch of color. And just as you'd expect from her favorite fashion store, you'll find our beautiful gleamers by Winard in all the important lengths.

Shell dazzle by day: with perhaps a single chain to light up her cashmere sweaters. She'll dazzle by dark: wearing three, four, maybe more chains to fill in those new open necklines.


Naturally, we have bracelet chains (some to match the necklaces) and ankle chains, too. Because this glitter should be everywhere, even right down to her feet.

Youll find gifts for you. Gifts for a precious few. It's the wise Santa who brings in his Christmas list; our dazzle chains will do the rest. Costume Jewelry, main floor, Fifth Avenue, (212) MU9-7000 and branches.

## Youth Unemployment Is Raising Fears in Europe

Contimued Prom Page million in the 10 -to-25 age group unem: There has been a sienificant increase, of work for relatively long periods, sugs
gosting in the words of the common
 sess, development of a hart Richard 0 'Brien, chatrman of the British Manpower Cosmission, says: "Lack of
a jop early in one's working ife means that one misses the vital formative measperience of work, the essential disciplines
of working life which we take for grant-

 mon Market have already reached leverunseen since the Depression of the 1903 's.
Jnemployment
tin the United States is 7.1 million, or 7.5 percent of the work
 Ammong sociad forces tending to work is the position held by uniog leaders on cipal responsibility is protection of thise
on the joh orot those looking for one
Another is the extitude of for Another is the ettitude of corporate
mianagers. With mounting scopted at
tion ernments and umions, managers haye
foumd that workers, once hired are dive
ficult
 Against the backdrop of contrin labor managers now prefer even whine Openimgs to arise to accanire a matchme wouen in there to mach similarity for comt-
fort between what happoned in the north.

 Inte last August in the Kensington bor-
ough of Iodion
West Indian teen-agers, many of them



 has grown so much in Brixton thast crime and amtisocial behavior."
In Hamburg Werner Jeschomowski,
 rehabiitation center on the Billoth-
strasse-five minutes from the Repper.
bahn
 police records



Iionally the emphasis stace II had been on job creation Policy shits, the latest demographic forces and other infiluences have alr
Bernard Meriaux of the French Planning Commission says that it will take until
1980 before his 1980 before his country has-matchied the
job level of 1973. West Germany, Britain job level of 1973 . West Germany, Britain
and Italy also have a good deal of
ing up to do. But only West Germany; and up to do. But only West Germany,
of majar countries in Europe, has the
ability at the moment to expand its
cconomy. This is because of its relative success in fighting inflation-prices have
risen po less than 4 percent over the last
12 monthe 12 months. While the number of jobs has been fall-
ing, the umber of youths looking for
Fork has been rising Fork has been rising.
For the nine Cormmo

acconding to a study byt the . Brisselis
Executive commission; the number of
those lionkiag for jobs will fincrease by
bwo million two minokiang betor jobs will increase by
flecting demographic factors 1970, re flecting demographic factors 190, more
youths entering the labot market while
fewer older workers reach retirement age To keep workers weach retiriement age
mand the employment de-
 to grow by 7 to 8 percent. by 1980.
Present proppects inake sich growh There will be better: itros pertiaps by





## Bitterness and Alienation Grow For Unemployable, Overtränt

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## 1) "Pierre Cardin originals

2Wrongs.1Wright!

## Field Brothers of course <br> Fabutous gifts from our designer collection of Cardll   inledorsteringrope S24. Thiple band gold-filled Si8, Sterting gifi-perfect holididy selection Grandy gifi-waraped. <br> OPEN SUNDAYS-ROOSEVET PED, REGO PARK, OND KINGS HESIMAY STORES Roosevell Fiejd, LL, Rego Paik off Queens Blyd. Kings Highway, Brooklyn <br> 

## current views

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Twin Italian Liners Are Sold to Iran
GENOA, Italy, Dec. 12 (AP)-The twin $\mid$ Iran has been negotiating: with: the:
 today by officials of the. state-controlled Cavse of. high operating costs and a de
shipping line.
cine in the number of passengers.





BLACK RHODESIAN LEADER UUS Jets Join n Celebration IS WELCOMED BY 200,000 Of Kenya's Independence Day
 Absel Muzorewa, was geeted by more United States Marine Carps jets flew.over
 porters today, when he arrived po she the
bancer townshipersary of Keny's independence and
Show America's growing commititment to Rhodesia conference in Geneva.
His His reception at the headquarters of
the United African Coomell was sidid hy
officials to have been even more ecstatic
 than the one afforded bim when be re-
turned from self-imposed exile last Sep-
gesture for the in independence festivities tarned from self-imposed exile last Sep- The Marines, basede aboard a \& three-ship:
tember.



 that he hac returned to Salisbury to seek
a new mand fot for his delegaion, and
he accused other hack nationalist in he accused other hiack nationalists in
Geneva of aturempting to impose a overn
ment on Rhodesia without free elections
ment on Rhodesia without free elections.


TY of Arab-Soviet relationships," the
Libyan press agency reported.

## Where should your aging mother liv

## Alone? With you? In a nursing home?

 Or a surprising alternative.
## Many doctors have referred their 24 hoprs every day. Every bedro patients- to an extraordinary bactiate assistance: residence - where their own; but There gannine conceri tor t and women ive on theiry 24 houts denis at The Countity Houss: with soimene on never have to womy abour yourt

 every day. $\qquad$ Ir's an agoni-ing decision.. when your mother needs care, you need yourprivacy, yee you can't bear to see her living in a nussing home. But hose wer
Uncil now.
An extraodinary retirement. resi An exuraordinary retirement- rejp
dence has just opened in Yorktown
Heights Heights, N.Y. Already over sixty men.
and. women are thriving in a whole and women are thriving in a-whol
new iffe as The Country House in
Weasthester.
ArThe Counnry. House, yourr-mocher receiving enough care. receiving enough care.
And she can leaita $a$ full and ir dent life-take the limowinh rown for shopping, go to conceri
cards, garden or just sit arouit cards, ganden or just sit arour
frieplace and char widh new frien Treplace ana chas witre or no admisio at The Countuy House: Renst is
24 -bour special care meals.





## THE BROOKLYN BOYS' CHORUS

Comehear them today at 12:30-1 pm ünder the tree at Rockefeller Plaza... and then under the "trees" at these A C S stores.

WEDNESDAY DECEMBER 15 Smith Haven, 11 to 12 pm . Huntingion, 2:30 to $3: 30$ p.m THURSDAY DECEMBER 16 Garden City, 11 to 12 noon Hempstead, 12:30 to 1:30 p.m. Manhasset. 3 to. 4 p.m.
FRIDAY, DECEMBER 17 Brooklyn, 10:30 to 11:30 a.ni SUNDAY, DECENBER 19 Queens, 1 to 2 p.m.


The Brookyn Bors Chionutishown minder tree at AsS Brool Cinging the Ats. that youre now sepeingon TVl



Kissinger's Log GetsFnalEntry: 3,600 Quiet Miles By BERNAD GWIERTZMAN
 State Henry A. Kfsinger returned home
oday, briuging to to end his unidue era If airborne diplomatys
At $1: 54$ this afteto nat silver Ars artepoon, the buye white 707 jet woiped
nop mder the beavy clodeds end touchdid down It Andrews Air Forte Base. A lafer than
tsual group of Statepepartment pfricials
ind reporters were there to
hoor the

 He chatted with gme friends, ppurned le TV microphone and got nito his
mousine writh his wife and pove off
'watch his fave ' watch his favorite team, the vashingn Redskins, batte on televisign for a
ayofir berth againt the Dallas fowions. ayore inth againt the Deadine-dominating arts of shutling yround the foridd to to

- Middle East, Erope, Russla, China, in America ang Africa, were over. uts identify hir in the ther edee. bad

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iscussion about his ort often con-
 Kissinger preferred , the flightRissinger preferred e the filight-
sas on all the otherfights during
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 where he has a pritte lounge or
ng in the aisle in t rear where porters have to stro to hear his


 | Iovement, and two $\begin{array}{l}\text { ssinger aides } \\ \text { ura to London lat } \\ \text { in the week }\end{array}$ |
| :--- | e consultations. 3ussians were on etyon's mind

ggestion was made pat it was in-
 next year, the purent being
e Russians wer wid doing this
a favor by avoidit a confrontaZarter should be pare that the
 wickly to warm e Russians if Middle East, Mrkissinger says,
for settiement, $\#$ this does not
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 on to get inved in an area
it has been ste ind losing finfuf. Kissinger we fin charge after o be invoived in my planeous suep-
there might befinul sypt and Syrito get around the
 Mr. Fissingers gatest sorrow ty is what happegd in Indochina two


 ivery Hisisian an poured it into plassic Tpps. moere wers some dessutrory toast
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 nd dif reports even startled some ${ }^{4}$ to to tive tiem tis autograph omr wrive He in onse. has not retired

 n intentive courseff bringing Mr. Vance
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 nat regry to mai ny headway. Three Killed by In Attacks on odesia Townships SALISBURY, He fesia, Dee 12 (Reuand -blled two bh civilian suerrilas and abo in black townshipe Bed ruawayo, a securl (4) force amnouncemt sidid today. cuerimas in the t tnsiips since Septem
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## a super sweater sale <br> just in the st. nick of time

the cowi neck 9.90 , reg. 14.00 :the turtile neck 8.90 , reg. 13.00
Super savings on the two hoffest sweaters of the season.
And, just look at the color line-up:black, brown, beige, camel, hunfer green, navy, rust
sage green, burgundy, cinnabar, plum, grape, mauve, grey, yellow, teal, cadet blue,
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Lexington Sportswear off the Lingerie Level. New York and all fashion branches.

person to person.manistmas at blemingdales


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 in glowing apricot beige, lavished with imported French lace. Fashion-length petticoat. 60.00. Front-closure bra 16.00. Bikini, 22.00 Gifts deluxe in s,m,l by Lore. Lingerie, second floor Fifth Avenue, MU9-7000and branche


10,010 gifts to share


10,010 gifts to share


Fresh Water Found Under Atlantic
WASFINGTON, Dec. 12 (UPI)-Scien-pbeneath the Continental Shelf as much
tists studying the Atiantic Ocean floor as 60 natrical miles seaward from the in preparation for oil driling off the New Jersity cosst"
East Coast bave discovered a zone of Andysis of the water shoized salinites,
fresh water exteonfing benaeth the con
tinatal Tresh water exteume fene farter offshore or salt content, "of less than three parts
tinantal Sheife much
than expected, the United States Gee- per thousand," he said "Water of only than expected, the United States Geo- per shousand, he said, Water or onis
logical Survey, said recenty.









gather the clan for christmas gifting

holiday giffs,
quite a few...fo all on your list and even you

TREASURES FOR ALI

1. Hollywood Costume. Color ph phos of oldoorous" costumes. From the Metropotitor Museurn exhibit
2. The Nureyev lmage Traces his jareer fop child. hood to today. Over 300 picturee Euadrang. 15.95,
3. The House Book. Over 1.00Gioolor phofgraphs, It's the book
Crown.30.OO. ful celebration of holiday songsin his ippefial or angements.
4. The Golder Age of Style, Viev the high loshion world during the Art Deco years, 195-19 O. Htroint race. Jovgnovich. 1295.
5. The People of Kari. By the aither of Los of the hiap prinitive tifle. Harper and Row. 25.0 . 7. The Father Chistmas Letters. By. he Intimois Tolken A colorful collection of Chist as liefters top
 color reprodictions that copture the w d of growing upin America Abrams 6.95:

## CHIDREN'S DELGHTS

1. The Christnios Cat. Tasha Tudor ander doughter create a moving story of a lost cat on histmas eve, 2 A furm "This companion volume f A Home" is: filled with becutifut painfings reflec y life on o Swedish farm at the turn-of-the-centur utnam. 6,95, of the book become the walls of an ef tant. poatace. Seribners. $6.95 . \quad$. $\because \quad$. . The What a Busy: Day. Gyo aines copiwe and Dunlop. 4.95.
. The Bed Book Syvia. Plath wrote this fem for 'fiod Row. $5 . \%$
2. frog and Toad All Year. A funny ef tmas story cout best friends. Fori. beginner red ers . Harper and Row: 3.95 .
3. Mickey Mouse Jakes a Vacail Comblt nation book and puppet creates a. net paventure

## FORTHE HOLDAY CHEF

: Michel Guerard's Cuisine Minceir.: coordinaire Haute cusine. low colones. Nuthition sound Marów. 1295.
2 The Great Food Processor Cookopook dofinifive book on the machines thot are revol oning 3. The Cooks' Caitalogue A guide to 4.000 ensill And how to use the right one for every recipe arper and Row, 15.95 .
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 ago, will never forget those words. They
were untered by an angy numse who
wanted him to follow hosital riles.


 one, he got hall
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 Since then, Mr. Gentile has been in the who is hear of vite Mirchigan Paralyze
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THE NEW YORK TTMES; MONDAY, DECEMBER 13 , 1975

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Town of 50 That Doesn't Have TV Isn't Certain That's a Bad Thing ESSEX, Calif., Dec. 12 (AP)-Nobody "I think you have poiliter wids bere"
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The signals cannot penetrate the moun-
knows, everyone. Kids are forced to to tatlit
with their parents You just cants sit in
 that a few Essex residents have put up Many of the oider people spend free
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 | Different Views of Situation | come up apd belp Me me, ", |
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 How do the desert dwellers of Essex, VENTYRA, Calif, Dec, 12 (UPD--Rion
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schol in Needies, which also is the near- veloped the sheriffs
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regular prices on 3 barware patterns: 1. "Dot" (above), 2. "Laurel" with Laurel Wreath" (at right) and 3. "Mosaic" gray-cut checkerboard pattern, shown below. Sizes in each as shown: A. 12-oz. highball, $B$. 81/2-oz.on-the-rocks, C. 5-oz. juice. Reg. 1.10 each, now 8 for 6.50. Glassware fourth floor, Fifth Avenue, (212) MU9-7000 and branches.


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THE NEW YORK'TIMES, MONDAŸ, DECEKMBER 13, 1976
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## Stimulating the Economy

A consensus is forming on the size, composition and
timing of the fiscal stimulus needed to get the national economy moving ahead and therehy to reduce unemployment. Mr. Carter's transition staff and the chief execu-
tives of fifteen major corporations have offered the resident-elect remarkably similar plans combining three basic elements: personal tax cuts. tax incentives for business investment and. Federal spending increases Thased on the jobless.
There are indeed some differences between the prolarger than that of Mr. Carters's economists- $\$ 23$ billion against $\$ 20$ hillion. The husiness executives want tie personal income tax cuts to be permanent, while the Carter
staff recommends that part of the cut he a rebate on 1976 staff recommends that part of the cut he a rebate on
taxes and part a reduction on 1977 tax liabilites Mr. Carter's staff has offered several options to sp buisiness investment in new equipment. The husinessmen were divided among themselves on whether the investment tax credit should be raised permanently or tempo more likely to accelerate capital spending. The trans tion staff and husiness executives both called tor $\$ 5$ billion in various job-creating programs.
From these proposals Mr. Carter should be able to sowiown without unduly sacrificing long-run tos. enues. To achieve that purpose, he ought to accept his staff's plan of combining tax rehates on this year's income with lower tax witbholding from next year's income. This would also seem safer than puting sall his
eggs in the one basket of a single tax rebate. eggs in the one basket of a single tax rebate
While economic research indicates that incr
"permanent income". have a higger effect on consumer
spending than temporary increases (resulting fromi temporary tax cuts), there is no evidence that temporary aax cuts have no effect at all. Increasing the fiscal package to achieve the desired short-run effect makes more
sense than sacrificing revenues permanently them hopes of funding future welfare reform, health care, housing and other social programs, facilicating tax reform and achieving budgetary balance.
For this reason, we think Mr. Carter would ziso he vell advised to propose tax incentives for husiness inpermanently surrendering fuuure tax-revenues.

The tax-cutting approsch has been sharply criticized by Professor John Kenneth Galliraith and others who
helieve that the whole fiscal stimuius needed to end the slowdown ought to be focused on the expenditure side of the budget. There is, indeed, strong reason to programs-and Mr. Carter has indicated he will give priority to that appraach. But putting the entire fiscal program into wage suhsidies for private employment and public-service jobs might delay and dissipate the
impact on the private economy and require huge additional infusions of Federal money.
Given Mr. Carter's hope of spending the more than four hundred hillion dollars already in the Federal hudget the entire fiscal package to increase to unwise to use ing and thereby ease the pressure for economizing and

## Arms Sales Momentum

There were few subjects on which Jimmy Carter spoke with greater feeling during the Presidential campaig than of the urgent need to curb "the almost completel tries. Yet the Ford Administration in its final weeks taking a number of actions in line with the policies that have established this country as the world's leading arms merchant, with annual sales over $\$ 10$ bllion. Any Administration runs partly on momentum and
president Ford must continue to govern ontil Mr. Carter takes the oath, but in beeping with the incumberts promise of a smooth transition be ought to put off decisions that could embarrass or compromise his successor. A case in point is the authorization given by the. State Department to an Ameri
sell jet figiter-bombers to India
Even this. first step in the sale process-a license to the McDonnell-Douglas Aircraft Corporation to make its pitch represents a turnabout in American poilcy which has hitherto banned arms sales to the increasingly repressive Government of Prime Minister Indira. Gandhi.:
If the sales of the A-4 Skyhawk planes materialized If the sales of the A-4 Skyhawk planes materialized,
the transaction would inevitably provoke alama in Pak-

## The Cutting Edge

Under fire from students who charged that their
education was "irrelevant", many college faculties and education was "irrelevant", many college faculties and administrations in the turbulent $1960^{\prime}$. beat a hasty
retreat and abandoned most course requirements. Viewied initially as a triumph of student freedom, the absence of a firm framework of study has begun to be recogized, even by many undergraduates, as an to effective education
now are encouraging signs that a counterrevolution now gathering force. Concerned academicians a The revolt a nainst course of liberal learning. justified by the stagnation that had turned mandated courses into a bore for students and teachers alike many of the courses undergraduates were compelled to take treated students as a captive audience, allowing without sufficient concern for the ouality of instruction Yet the absence of requirements signals a dangerous retreat from the common ground shared hy educated ruen and women. At a time of extreme.pressures towarchensus on the basic intellectual underpinning neede by college graduates only reflects a fragmented societ
whose elite of talent will find comminication eve more difficult.
Fortunately, a number of leading institutions have
begun the search for new definitions of a cohesive
program of general education. Henry Rosovsky, dean a crusade àgainity of arts and sciences, has initiated denominator." Harvard, which in the 1940's codified again trying to ought to have "uinformed acquaintance." Columbia, which has never given up on certain hasic
courses in the humarities, hopes that the rest of coursesia may once again be persuaded to acknowledge that some of the "great books" remain indispensable to those who claim to be educated.
The lssues and the emphasis in any new core curriculum call for an open mind on the part of those
who attempt to chart tomorrow's liberal education The world is no longer bounded. as critics of the old approach have rightly charged, hy the region between Athens and California. The non-Westerin world cannot be ignored. An understanding of science and technology
cannot be left to the engineers. Knowledge of tbe urban condibion and environment is crucial.
There has been a tendency to hlame politicians too
exclusively for their narrow view of Americas future exclusively for their narrow view of America's future.
The range of a self-governing nation's vision is not primarily deternined by its elected leaders. The key to a wider focus is held hy educated citizens who are any civilization's cutting edge. The return to a common core - in undergra
sharpen that edge.

## Relief for Burn Victims


#### Abstract

Repeatedy in recent years. New Yorkers have been shocked by the gross inadequicy of local facilities to care for seriously burned patients. After disasters: diverse as a plane crash at Rennedy Airport or an exploshaving to be flown to Pennsylvania, to Boston and eve to Texas for treatment, forced journeys which inevitably impose greater risk of death or permanent injury. The situation is alleviated somewhat with the opening of New York Hospital's new 24-bed burn center, this addition will fal far shost of the need. A person burned over 70 or 80 perceent of his body faces almost every imaginable medical problem, and in almost every medical and surgical specialty, to sa nothing of psychiatric help. Authoritative sources est mate that in the first weeks of such care, the daily cost of supplying all the needed help can easily reaci $\$ 800$ that medicine is now capable of saving the great majority


of bady burned patlents and rehabilitating them to live
normal or nearly normal lives. The question nevertheless remains: how to finance such enormousity expensive care. New York hospital has come up with an idea that deserves consid or the need to reduce -the states emphasis proposal is fo creation of an autonomous Hospital for plastic and Recantuctive surgery. One part or mis hosphar would costly services for these patients. This section woud inevitably run a large deficit Paired with it how would be a 78 -bed facility for plastic surisery, most o whose patients would be seeking cosmetic surgery, a covered by private and government medical insuranc plaws. The idea is to cover the burn center's deficits by
the plastic surgery center's profits an innovative the plastic surgery center's profits an innovative treatment for burn victims.

Letters to the Editor



How to Redirect a Bureaucracy To the Edtor Jimpurie recorizes 1 am sure




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dent greater latitude in persinnel sedent greater latitude in persconnel se-
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whether mayor govemor or President lectene mayor, governor or President,
whe highlight his competp of public pri-
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While the symbolism of reorganiza-
tion may often be lost in the umsuccessfuy implementation of maragement refoinh a criticism not without
hasis in assessing Mayor Lindsey's suppragencies
vorkers
poould
stand Yorkers would stand to benefit from Federal hureaucracy:
(1) Consolidation of consumer ad-
vocacy. and revision oif the Federal reguatory agencies. Consolidation of income transfer programs to promote consistency
eliminate overlap and promote equity (3) Consolididion of existing train-
ing and eductionon programs - eima
inating the present overlap. the Departments of Lubu
Education and Welfare.

(4) Reiefinitlon of ibe pioie of.the Develooment (ind possibly renaming) relations on on a mationalol scal govereverninuent ficluding technical assistance in management
and debt adininistration.
(3) Ereation of a new Department of EConnomic Developpient to be con-
cerred with the strate of he netional cent joh opportivitites.

and sharing their planis and efforts to
achieve those enos.








Westway and the $A$



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Save the Etectoral Coli Myor
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These exceptional gifts are ayailable at fine wine and liquor merchants. Kobrand Corporationis the exclusive United States importer


Wicower inds Neighbat




Larressingle Armagnaa, Reserve Tresor, 10 yeiars old
The most treasured name in French Armaguac brandy. The most treasured name
$\$ 10.00^{*}$
$\mathbf{\$ 1}$

 Unique among all French champagnes. Made onty from the first pressing of only white Chardonnay.
grapes, and only in the best vintage years. $\$ 26.00$



"In Elmhurst I could walk to everything . Lots of stores.Subway and bus. There was a fittile park. Nothing like that out here."


Super weekends start every Friday in The New York Times in WEEKEND. It's an entire section dedicated to livelier, lovelier weekends in and around New York. Expert advice on where to dine... what to see...where to see it...how to get there. Movies, theater, music, art, antiques, architecture.

Hidden charms are revealed. local colors are identified. new adventures are mapped in WEEKEND. You'll never have to spend another weekend in Dullsville.

## WEEKEND

 awaits you. every Friday inChe Netur Hork Eimes

Jack Cassidy, Actor, Dies at 49, In Fire at Los Angeles Apartment
James B. Turnball, Arth Is Dead in Florida at Painted Warfareitin Ac





## Police Report Art Forger, Facing Extradition Order,




Killed Himself on Ibiza|

Hex



## ) Azath





Hothe sim otw




New YorkReduces Costs of Running Day-Care Center Day-Care Centers by peter kiass At a time of general cost inflation, New
Yoat City's spending on day-care pro-
 ose chirrently a according to the Agency
or chly
In



[^2]RECORD-A-CALL REMOTE 80
Completé Telephone Answering:System

299.95
Takes up to 120 messages , Yoice
Actuation lets caller speak as long as they wish or you vary time Remote control lets you call in frome ony phone for moessages. Twin cois settes; imessage light, silent
AC power. Built-iñ.
.P.C.M.

| Puags into standourd sprong jack If no jort is presemt, , rat is available from fion change. |
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nond milk.
Helps Shrink Swelling Of Hemorrhoidal Tissues Due'T0 fflammation. Relieves Pain \&Itch.




 BLAIIL UHN MLEAL
ONRTAMT TAX RATE questioners abid with a clister of report-: On the show, he also said that Wash-
 mplications of the priapise and the fi- money to figbt drag abouse, recalled a Foir years later he came back eliection as comptrilles. ayid to : himself
race
In the In the four years outt of off. Beame said he foumd that altho could make twice as muck money
city paid himi; "it wasn t enouis city paid hini, "it wasny enous:
challenge. He could stay amay fi office three days and reatro to fic:
Contimned From Page 1 rate might drop a bit.but that the promise meant that
would it fise.
The current read-estate tex rate is



 by the size and' compositoon of next
years budget The Beame administration
also has been thying to devise elso has been trying to derise a charge
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of tax delinquencies.
But whatever the rate turns out to be,
 hing much bad changedine saif:
$\qquad$
Ford Rests Before Budgot Y WASHINGION Dec. 12 (UPD) dent Ford attended church fodey is caxed at the White Holsse; w final week of work on his proposi
eral
budget. The President is tc


Theresa worm place in the heart of Philadelphia for you.

## OUTS. W Wit enajithing yar ine like rom semice A offen


 And all of wis it surpisisidy tox rates.

 withio walling distance.
For reservations call tolitree 300-325-3555.
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Philadelphia Sheraton Hotel


## From close-inLaGuardia

## No.lin nonstops toDallas-Ft.Worth.

That means five nonstops daily from convenient Là Guardia. We also have 2 flights from JFK and 2 from Newark. 9 nonstops in all to Dallas-Ft. Worth. Including the earliest and the latest flights out of La Guardia. Plus carry-on luggage racks on most flights. And if you're interested in saving money, we have the lowestnonstopfare on our Night-


To Dallas-Ft. Worth

| Leaves | Arrives | Planes | Stops |
| :---: | :---: | :---: | :---: |
| (L) $8: 00 \mathrm{am}$ | 10:42am | . 727 | Nonstop |
| (E)8:15am | 10:50am | 707 | Nonstop |
| (L)12Noon | 2:36pm | 727 | Nonstop |
| (E)2:30pm | 5:06pm | 727 | Nonstop |
| (L)2:35pm | 5:13pm | 727 | Nonstop |
| (L)4:00pm | 6:43pm | 727. | Nonstop |
| (L)5:30pm | 8:13pm | 727. | Nonstop |
| (K) $6: 40 \mathrm{pm}$ | 9:28pm | 707 | Nonstop |
| (K) $10: 40 \mathrm{pm} *$ | 1:21am | 727 | Nonstop |



IS. IntelligenceOfficials A pprehensiveof New Shake-Ups UnderCarter



 n of office in in 1972 and made sbarp
icturul reforms.
pon suceedidig Mr. Schiesinger, Mr.
was fopied to devote the bulk of




 Seporat is a op Job Propopsed remost is a proposar that Mr. Carter
tie the job of Diricetor or Central
tiance from that of the director of InA a dual froiction that dates


Ex proposal has strong support from I: was a menher of the Senate select
 Proonasel of $E$ in 1 ama.
and








 Cher Horvey souk



 es he present system is that weat
sor of ceotral Inteligence is
coo C.IA. Minitary-Civilian Balance








Not á creature was stirring... but whos that in:robe and gown peeking: down the stairs?

Sownywhite nighas: Gown with primary color:
 Tenvi wrop robe inflame
 ohivestar 4 we 14 sizes 422 seciond Flooc



Whe beut things come in thiny packages fion Gfuky
Gofure.

## The forgotten employee finds new hope in an Individual Retirement Account at The Williamsburgh.



No pension? Check our retirement plan. There are fees or commissions. It's free, simple-and safe!

## You must open your

hdividual Retirement Account (IRA) by December 31, 1976, to qualify for a tax deduction this year


She won't be caught in the rain again if ymbrella. It opens big. folds thiri instantant and ducks iway ${ }^{\prime}$ into haridbag or glove comparment
eaily. 1313 " long. $100 \%$ nylon.
Windoroof Comes with matching viny case ind handle. Black, red navy:
bine, cocod: light bue, rust, 17.95 .,


ATTHE AES NEARESTYOU. MAI AND PHONEORDERS FIJED:" Al $\mathrm{A} \mathrm{A}_{\mathrm{S}}$ S stores open late Mondyys. thiough Saturdays.


Shop Macy's every night until 10 pm , Sunday 12 to 8.

There's a lot more to a great music station than great music.

New York City's Fiscal Experts Tempering Optimism With Caut x a The beameek deadline to show how it a
will balance the cadine to shadget next year
has now. identified some potential new has now. identified some potential new
savings that may sotten the need for the savings that may sotien the need for the
drastic cuts in setvices. that: have been feared for the last several monthis.
On the other hand, budget oficials ar




















## 8



## The low-tar cigarette that doesn't cheat your taste.

## Itseens hard to belife

What's more pall maill Exte w: Most low-iar cigareites are low- starts with the finest tobajco moin taste cigarettes. So who's kidding can buy. To baccos speciicady select

- who? If Pall Map Extra 7 me tar, how can it be an exception? The reason-Pall mall Extre mitid is detaried, but not de-tasted is because it
tras the Air-Stream filter that reduces tras the Air-Stream
tar- but not taste: for extra mild taste. And wera your
got great taste to begin. p ti, yoo'? got great taste to end witl Try a sinoking a cigarette with
$95 \%$ of all cigarettes sold!

Waming: The Surgeon General Has Determined Waning: The Surgeon GBnera Has Deterimined



 $\because$ Ya quetastud






 Numern







No gitt will cause os much talk, this boliday, osphoneservice frion Ne work-telephone Telephones are on exating departure fom more usual gitis Ahd ägreat way to say Happy Holiday' with styie and imonination They come in os many shapes, styles colors and sevivice amorients os there are names on your gift list

To order gift service, of formore information on Design line, Trimline, Pincess phones or Touch-Tone sevice* call your local Business.Office or ask your installer orrepair person. This holiday, give telephone service. It's a really unusual gift that's really usable.
HFodernak ofAFFTCa \#Regheredionern
NewYorkTelephone desi in


## A Little Weightlifting to Get Into Feminine Shape By SHARON JOHNSO






 weight.
Mis Rocca, an amsteur tennis player
oot interested in the sport
two your got interested in the sport two year
àgo berase she
the streogith of ber anted to increase en weigbtiliters in or the bedding from the
 inuating that I shoumsm be off chitcha ins with the other high scbool giris
nsteited of spending my time doimg toe
neses and chest presses.

 that many
oot match.
More
More importantly, Miss Rocca's
hackhand bas improved so much that she is now beating ooce formidable op-
pooents oo the tennis courtt - Unlike Miss Roccca, Roherta, a busom bruette in ber early forties, satrted
iffing weijhts four years ago as
list Other Methods weigbt
II must have spent $\$ 20,000$ oo every-
ing from bealth spas to hormone in jections but $I$ oever seemed to to he able
to kise the 40 pounds I bad gained
dut during my pregraocy, she explained
 zine article about it In a
month, I Igot my tivure back,
Roberta has or son that she virt told heith hushand
she is ander
sbout abecom that they will tease her about .becoming an Amazo." "nse hered
she tells them that she takes ballet les-
sont sons. Most people think of a man with
hul ging mincles when the thint of

 her femininity to take up weightilitting
Few poople yan accept the fat that
weightifting is juct another sport lize In fyact according to Dale Adrian,
 Valey Y.M.C.A, women oeed not
worry ahout losing their feminine
curves because curves because no matter how many
weights theek lift they wiil never devel-
op the dimension op. Lhe dimensios of musclemer. deve-
toteromen, whick the male tormone tes-


Women litt weights, in program to condition their bodies and lose weight, at Mid-Valley Y.M.C.A. in Van Nugs, Colif
these dimensions." Mr. Adrian said
All weiehtifitimg cao do for wome
 mer waist aod hust aod better
tooe..
Limited Chances for Exercise About 200 slim, well-groamed wome come to the Mid- Valley Y.M.C.A. twice
a weels to work out with weights. Like heept southern Californians, theys. have and are iotent on improvine heir appearances. They on improving
om a 17 -year-old soce io age 60-year-old grandmocter player to striking members of the class most
professional hancers and crowd weightiliting and moto hodels who
whes aloog with voice and dir sched sons.
Most of


#### Abstract

Tives of oftice vorierer whosi daily  drivers aod freight handlers. Two unempoyed women joined the "ro. lats fart io hapes that the weintiting would eoable them to pass the gruel woud eoobe them to pass the gruel- liog physical examinations that are re- quired to oualify as a Los quired to qualify as a Los Angeles po- liceman or fireman "The vomen's liheration movement is "teponsible for the great increase is reson nsihle for the great increase in the jaid jumber of siad Mr. Adrian. Two yars ago, therer were only few hundred wome inter- ested in the were only a few hundred womeo inter- ested in the sport hut tow there are aoout 10.00 in the United states. Most of the increase has cite 




With ancient artifact that inspired game beside her, Judith Rosenfeld plays Seejeh

## Seejeh: New Game 2,350 Years Old

 By Lawrence van getoerThe newest game around is one of the oldest carved chest in the ballway
Atop a comer home in Washington, Judith
 yellowish himestone inscribed with 2 I
squares and the rreek leter pit she
selieves it is well beyond It is the inspiratioo for a game called
 The name is derived from a persian reference to 30 places A litle like played with plastic pieces moved opver to trap an oppooent's pieces. The board litroucued here is base
 found on a path hy Mrs Rosenfeld's
son Michee and a friend several years
ago when she went out will ortyen too sit an inactive archeological dig at
 game, she said They Had unearthed had beeo digging in that summiner. So I
ocinfess to youn we pinche fit was
dorty, heavy and we felt very wickect.
 that the arifsct possessed little arche-
ological value since it had been dis-
$=\mathrm{mb}$
ag. in one case, a fear that Americans
tưd
nor accis. a game olayed by




 mer vacation two years ago. The game
was taken to $a$ fima called or Da. Mrs. Rosenfereld said it it immediately, Manufacturiog by Or Da started
about a year and a haff aso with he
and

 Now wheo sbe looks at the limestane,
sin said in have ivions of solders sit.
ting around at inght and picking up a



 "Leer's face its." she said. "Plastic
beats sheep. 0 oung every time."


 rack cosch ssid it waub because hef
hettrer as her discus thrower "I feel that any sport is opeo to me
today seightiliting because it has increased
ny hixibily and andurance If teel that



DE GUSTIBUS
Recipe for a Aticutimez

 listed as la terine de legumes sauce
cressonetel a vegetahle foor in aupic
served with watercress mayonaise It was also served with a delectahle
spooo of fresh foie pras on the side
The vegeable dish-gree heans, green
 a toothsome intersting creation, but
we dits think it abt modest for sucth
an otherwise stately affair. In any event we received a lietter
from E Ramoo Arango of the political
science department of 1 Lovisiana State

 We recreated, the dish in our home
kitchen is is. in effect, a sort of salariter
 oaise with water.
served separately.
is that recipe:
is that recije:
VEGETABLE LOAF IN ASPIC WEGETABLE LOAF IN ASPIC 4. Trimmed rous of celery, about eight

2 carross, trimmed and scraped
1 medimsine white turnip, trinmed
and peeved $1 / 2$ pound rende
end trimed
salt to taste
3/ cup tresh or frozen green peas cup of liuurid (see erpicip)
Watercress sauce (see recip

 separate batches.
spit
the celery sibs
ribs



 I6. piecer ree wumid into approximately
tratoes.


 chaill cois the minutes, driin an
drain and chill minutes 9. Using another saucepana, add the
green peas to bopiln salted water and
cook briefly until tender. Drain and
10. Prepare the aspic io advance aod
let it coil when ready to use it
stould be tr trom temperate or
silididy cooler but still liquid. If the
heavier woeight ast exerose in

 Patterson geirewh, haty the women



 fects are jeven, more zinfortatye sidd


'Salade Russe
aspic starts to set, it may be left to
melt
11
 is chilleff, edorat a tayer, about ooe






 3 cups chich TARRAGON ASPIC 3 aps chicken broth
1 app
4 envelopeato fuice
$\qquad$



With Aspic
1

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Sunday Buyers Throng 5th Ave., Closed as a Mall


Martba Eisman, left, shopped in Bloomingdale's on a visit tra wow Yorktives
Dr, and Mrs. Arthur Impastato said, "Wa use Saturdays for other things."
















 me interested inn in christemas would
chat he would be back "It's not our usual Clientele Eoctay ribara williams, manager of the Godiva
hocolate shop, where candy is $\$ 8$
 in the bird consectutive Sunday

## I'm self-employed, and not making a fortune. <br> But Dollar showed me how to retire with one.


have an art-full weekend
How to in law for non-lawyers t conninuwing Educhacaion

## Paralogal Education



 pening ar 1





Aqueduct Racing


Meadowlands



Saturday's College Results


## Nat'l Hockey League




##  <br>  <br>  <br> 






## 

Aqueduct Jockeys





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## Heqをu wid ?




Bradley Hurt; 3 Knicks 0





THIS LOOKS LIKE AN ORDINARY SHOE


BUT IT ISNT.
 Wom ty thousmats of tusimss and provessingal ment?


ADLER SHOES
New Yort, New York 10036 (212) 244-4880




Colts Rout Bills, 58-20, for Title; Steelers Playoff Foe

By THOMAS ROGERS The rewards for excellence can sometimes be strange. For instance, the periectly yesterday in.a $58-20$ victory over the Buffalo Bills that gave the
Coits their second consentive National Football League division championship The triumph enabled Baltimore to end he American Conterencecrod and take vision title. The New Eng Eand Patriots mished with the sume record, hut BalAnds? what are the rewards for the A chance to play at home next Sun-
day against the pittsburgi
Steelers. to won their last nine games on the
N.F.L. Roundup
way to the Central Division crown. In
reaching the playofs sater suffering reaching the playofts after surfering
four defeats in their first five games.
the Steelers gave up only 28 points the steelers gave up only 28 points gext week, hure yesterday it was asmod
unchecked in rolling yu its bighest point production of the seasom. The
Colts finished the regalar season with
417 points, an average of almost 30
 1 of them to Roger Cant Againt the ans, carr caught a scoring pass and
gaaned on yands the account for 1,112
yand ond uffain . S. Simpson, who ghained offer was


the serenth time
39 th in his career.
AMERICAN CONFERENCE
Patriots 31, Buccaneers is.
AT TAMPA, Fla-The Patriots riailed down the wild card berth in the con-
ference aud a chance to play the Radi-
ers in Oakland, Calif. Saturday with ers in oaddand, Calif, saturday with. Humb a a in thebecker, intercepted a pams
by. Steve Spurrier and ran 68 yards for Nourchdown that broke a $14-14$ tie. field goal by John Smith and a 1 -yarch
the smallest since the 58,097 -seat Ar
cowhead Stadium opened in 1972 . Greg Pruitt of the Bhownen gaimed 46 yrerds
to push tis total past 1,000 yerds for to push his total past 1,000 y
the second stragh hat. season.

Raiders. 24 . Charges 6 AT OAKLAND, Calit,-With many game against Neer Erigind the Raidvictory. Mike Rae. Air quarterback in
place of Ken Stabler. threw. threi tonchdown passes and Mark can. Eew
hen beeame the third Radider in bis
hory to rish mone

| N.F.L. Playoff Pairings |  |
| :---: | :---: |
| AMERICAN CONFERENCE - Saturday: New England, Conference wild-card team, at Oakland, Westem Division champion, 4 P.M. Sunday. Pietshurgh, Central Division champion, at Baltimore. Eastern Division champion, 2 PM. Both games televised by Channel 4 in New York. |  |
| NATIONAI CONFERENCE - Saturday: Washington, conference wild-card team, at Minnesota, Central Division champion, 1 P. P, Sumday, Los A13gel. Weth gates televised by Channel 2 in New. York |  |
| oring smash by Steve Grogan, who $t$ a league record for touchdowns in season by a quarterback- 12 . The st team in N.F.L. history, to lose all games. | a season. The former Colgate star picised up 95.yaris to raise his total to 1,012 . <br> NATIONAL CONFERENCE 49ers 27, Saints 7 |
| Criefs 39, Browns 14 | Opieans - |
| KANSAS CITY-Ed Podołak |  |
|  |  |
|  |  |
| frist home victory of the season. |  |
|  |  |
| totaled by Abner Haynes from 1960 | , |
|  | Packers 24, Falcons |
| rterback when Mike Livingston 5 | makbis first start at quarterback since |

## N.F.L. Playoff Pairings

 ARAR at Oaklanfe Western Division champion, 4 PM, Sunday: Putshecra Both games televised by Channet 4 in N New Yort NATIONAL CONFERENCE. - Saturday, Washington, conference wild-circ Westeri Divislnn champion, at Dallas, , astern DivichBoth games televised by Channel 2 in New. York.
$\begin{array}{ll}\text { scoring smash by Steve Grogan, who } & \text { a seasoin The former Colgate star } \\ \text { set a league recorr for touchowns in } \\ \text { picked up } \\ \text { and }\end{array}$
 49ers 27, Saints AT NEW ORLEANS - Meling his


## Scoring and

mStatistics of N.F.L

## TeamStatistics of




Redskins Defeat Cowb By 27-14 to Gain Pla



Steinhardt and Serkin Pair Up To Provide Musical Nourishment

Rennert-Chagall'Flute'BackatMet
The first thing one must say about
the Ginther Rennert-Mare Chagail
production of Mozart's
prote " wie Zaubertarin Opera repertory saturday
after an abht after an absence of two seasons, is
thatit rit remains as charming and nagi-
tal as ever. Not, one hastens to add because of
ME Renert's ztage direction (handlled this time hy Bodo Igesz), which is tad
tional and not very imaginative. But because of Chagaills sets and costurnes.
Chagalls art may not te to every taste
when it is encountered on a museum wail. But in the scale of a stage setting juit wonderfut One's only real com-
plaitut abont the execution of the production was an annoying persistent
méhanical squeaking hat pit sermed to
emanate from the celing of the house. The cast this time is huilt on the same pasirins that distinguished it dur-
ing the $1973-74$ season-Benita Valente ing Renina and Stuart Burrows as Taml-
no. Mis. Eurrows was suming. ait
not more swall on Saturday, and he is always a
unsual ont stick on stage. But he still has that
stifle boneyed eleganace over., pouring out her
weas beetter thactury focused. clear ine full so
prano with exquisite phrasings throughout The other inciontestably superior per-
Yormane came from Ragnar ufung
whio was singing his first Monostatos



# ix 

"THEY MAKE‘CALIFORNIA SUITE’ A VERY, VERY, VERY FUNNY PLAY."<br><br>EUGENE O'NEIL THEATRE<br>




## NEW YFAT



## 



| Dear Nutcracker Lovers, <br> We were deeply dismayed to read the Nutcracker cancellation notice in yesterday's New York Times." Our "Nutcracker Haters of the Worid Unite" advertising campaign was, of course, meant in the spirit of good fun, and we look forward to a speedy and equitable settlement of the current strike. <br> Joseph and the Amazing Tecimicolor Dreamcoat |
| :---: |
|  |
| The George Abbott, Richard Adler, Will Holt, Patricia Birch Musical for the Entire Family! <br> ST: JAMES THEATP <br> St: JA ES THEARE 246 West 444 St. 955.565 |



## Guidide



THEATER.


##  <br> 









'Turkey Ham' Irks Pork Produce


"Simply because it gets the best results, we put about 70 percent of our advertising dollars into The New York Times, most of it in the Sunday Times Travivel sectión.
"More than half our guests come from the New York metropolitan area and The Times is the most efficient way to reach them. It brings us the mostinquiries by far for the dollar. And the response is immediate. We use an 800 -telephone number in our ads and our switchboard stays lit up all day Monday and Tuesday after our Sunday ads.

The Times Travel section is also the best trade vehicle in the travel industry. Travel agents
who are alive must read it because it gives them the same up-to-date information their clients are reading at the same time.
"I only wish there was a New York Times in every large city. As it is, The Times national circulation gives us access to the cream of the traveling public in these cities.
"Editorially, The Times Travel section sets the standard for all other travel publications. As an advertising medium, it is the greatest."

## Ebe Ntew Hille ©imes

THE NEW YORK TIMES, MONDAY, DECEMBER 总 I976


## Advertising

How Children Learn: Print vs. TV

TTME this year has received more awards for editorial excellence than any other magazine.






By PFII.IP. H. DOUGHERTX
Television is causing the upper


 seated B




 with bookse eatier in inte

 money into print-magazines.
He believes that the W. R. Simmons
Assocites media mperativea stuyd has Alreades sbown the drift to be happen-
ald
ing. We looked at those with high
 Dr. K Kruman joined General Electric
in 1967, having previously done re.
search at Interpublic's Marman at search at Interpublic's Marplan; at Ted
Bates \& Compayy and writh Raymond Loewy, the designer. Working on the
corporate level at G. he s.pervises
the surveys that the surveys that track consumer atti-
thades toward the corporation as .well
as consumer attitudes toward public as consumer attitudes toward public
issues. And he oontinualy pursues the
question of how people learn That interest has in the past involved
him in research into eye mavement the
more more people are learning, be said, ex-
plaining that wwith reading there is eye
movernent hut with TV the eyes simply
for

 As an introductory, offer. it will test
six boards of alreays produced and
tested tested spots for the price of thriee,
which. will allow adevtisers to ocive-
late Erisco findings with those of
production production scores from other sefyices
they aitenay use. Kirby Andrew $\overline{\text { s. says }}$
they correlate prety The prese pretty well
 is that apparent benefit of the systuates commercials before any costly production begins You
krime what they say about a stitch in
time A Uniroyal Assignment Ross Roy/Detroit will be handling
ant retil advertising and promotion or
the Uniroyal tire stores and deajer all retail advertising and promiouion
the Uniroyal tire stores and deajers. These functions were previously han cies. Ross Roy had been one of them. - According to the agency, Uniroyal effort. Its pational advertising agency
will continue to be 0 givy \& Mather. Promoting a New Pen The Pilot Pen Corporation, a Long
Island City markete a
a line o of Japannese-manufactured yriting instri-
ments, has introduced a new ball point ments, has introduced a new bail point
pen that it claims bas the qualities of a marker, a hall point pen and a foum AMMS Advertising is its agency. Ac
mrilla to Roneld $G$ Shaw vice pres. dent-markettng of Pilot and formert
 trade pint.
Executive Moves
Marston Myers, who was staff vice
president-advertising and sales promo
tion at RCA, bas joined Lewis \& Gil tion at RCA, bas joined Lexwis \& Gil
man Philddelphaa as executive vice and client service ạctivities.


## It was a very good three-quarters of a year. <br> Telronics-ithe largest private bus- Tess telephone company in the New York, New Jersey and Connecticut area-has just completed its best area-has just completed its best nine month in through September were up over a million dollars contpared to the same period last year. nore businessmen nare realizing tha while giving them reliable telephone out what we can do for your We put our reputiation on the line <br> $\qquad$ <br> Teltronics <br> Business Telephone Systems




## Which one has the most persuasive advertising? <br> 

## P

PROFESSIONALISM


Everyone's feeling the TV Squeeze.
Network costs are up as much as $35 \%$ for prime time -that's if you can find availabilities at all. According to the October 25th issue of Advertising Age, "Major national advertisers, whose reactions have varied from 'very concerned' to 'appalled' at today's sharply higher television prices,

W. R. Simmons study, this group includes $33.4 \%$ of all adults, half of all executives and professionals, and $46 \%$ of the people with household incomes of $\$ 15,000$ plus. It's a market that most advertisers can't afford to overlook.

Adjusting your Magazine/TV mix can help you beat the Squeeze.
Let's assume you're marketing table wine. The Simmons study indicates that almost half of the wine users fall in the "Magazine Imperatives" group, and they account for $50 \%$ of the total volume. For a wine advertiser to reach this market, magazines are an imperative media buy.

But to what extent?
Newsweek recently analyzed the national media schedule of a wine company that concentrated heavily in TV. The company spent about $\$ 5,621,500$ in network television and magazmes. However, only $15 \%$ of this, or $\$ 688,500$, went for magazine advertising. un A comp wine advertiser's average fourweek national media plan: 85\% television and 15\% magazines (Plan 'A'): rum, using the same TV programs and magazines, increased the magazine budget to $30 \%$, decreased Which plan worked better? $8 \%$ increase in GRis, and a $7 \%$ increase in reach.

There was even a
Source: $1974 / 75$ Simmons
1976/77 Simmons wine data not yet available. slight increase in frequency.

Even more impressive (see chart above) was the effect of Plan ' B ' against the "Magazine Imperatives" group (almost $50 \%$ of the users). Plan ' $B$ ' increased GRIs by $24 \%$ (169 vs. 136), increased reach by $10 \%$ and increased frequency by $14 \%$. keting table wine, radial tires, airline seats, insurance or beer, re-adjusting your Magazine/TV mix can give you better results.

Want more information? Send for Newsweek's free TV Squeeze Survival Kit. Write on your business letterhead to: Charles J. Kennedy, VicePresident and Advertising Sales Director, Newsweek, 444 Madison Avenue, New York, N.Y. 10022.

Oil Consumers Await Price Rise As OPEC Nations Meet This Week


| Dividend Meetings |  |
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Commodities: Silver and Copper Options Offered


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 Last Friday the Future Industry Asso




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Criticism
Vast New Portuguese Oil Center Drawing Criticism Continued From Page 57 Commodily futures byyers, on the







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 Sines. He urged the oever resources in make a rigorous economic analysis of sible
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year retinery will not be too big
for ational needs, he emphasizes.


This includes over 51 biliion in facili-

Takeover of Company Is A rranged by Qatar NICOSLA, Cyprus, Dec. 12 (AP)-
Qatar completed preparacions today for corplete takeover of the retraining
40 percent held by freign particinans in the Qaarar Petroleum Company, the
Persiian Gulf emmate's radio reported. was siigned with setement in principlet one of six westthe -arrelay Dukhan oiffield. The emirate concluded siminar deals
previously w wht the other Q.P.C. sbare-
olders-British Petrole rancaise de Petcoles. Ex, cxomp, Mobil
and Partex, the radio sald. The broadcast said the takeover
agreement was effecive Jan. I , but tid
not say what compensation on







Just Who Is Running Utica?
Mayor and Police Slug It Out

Electoral College to Hold
Its Ouadreninial Sessions Its Quadrennial Sessions And Name Carter Today

WNSHNGTON, Dec 12 (AP)-The
 deit of the United States mets on tre first Moididay after the second Wedinssiay in

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 Mr . Rocketefler will declare Mr. Carter

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those on the ballot






 Ontgoing







## If there are childre at your house, here a way to make lifi easier:



Order home delivery of The New York Times and get this new book fre Get Times delivery at a bargain price, too!

When you have The Times delivered, life is just naturally easier. You catch up with the world at your own pace. You don't have to get. out of the house befor all the newsstand copies a
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And when you order, you'll get a free copy of Richal Faste's new Guide to Children's Entertainment.

- This is no ordinary guidebook. It covers enfertainme possibilities from Niagara Falls to Cape May, from Camd Rarks in New York, New Jersey and Connecticut: it telis: you how to get there, how much it costs, and it gives yoi good idea whether your kids will like it or not because Flaste gives you his own impressions of many of the zoung Home $\mathbf{I}$ of writes about. Better still, he tells you what kids thoug , It takes the guesswork out of children's theatity 1 , subject.

The guide tells you about things you'll enjoyjoingth $\rho$ yourself. Things like sitting in the cockpit of Howard
Hughes's personal plane, watching a cow beina minked. a glider. It directs you to no less than ine planetarium

 cream parlor you can visit after you've taken a tourr of $:$
The fun begins
New-Yoik Times at the spociorder home delivery of Th $\left.\begin{array}{l}\text { for new subscribers: Just } \$ 2.50 \text { a week for tis waek price } \\ \text { of } \\ \text { even-day service. The book is free if you use this }\end{array}\right\}$ coupon to place your order:

## $\bullet$ $\vdots$ $\vdots$ $\vdots$ $\vdots$ $\vdots$ $\vdots$ $\vdots$ $\vdots$

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Im not a Times home delivery subscriber. Please
deliver The Times every day for 13 weeks at $\$ 2.50$ a
week, and send me a free copy of Richard Flaste's '"Th week, and send me a free copy of Richard Flaste's "'T

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Official Presidential Vote Totals,
WASBINGTON, Dec 12 idpI-The official 1976 Presidential election totals,










AASO STARRING: THOODORE BREL - DAVIB GROH -JESSSGA WALER

## A SPECIAL WORLD TELEVISION PREMIERE ABC MONDAY NIGHT MOVIE ©8:00PM $\varnothing$

## PUBLIC NOTICE: <br> STATE OF NEW YORK.

 AIBANYCASE 27072-Proceeding on notion of the Com mission as to the proposed tarial revisice Filed by New York Tele phone Compsny.

December 3, 1976
NorTCe is hereby given that a hearing in the above entitiled mattex: will be held before Administrative Law Jüdge Harold L, Colbeth in Hear-
ing Room No. 2, 24th Floor, Two World Trade Center, New York Cityion Wednesday, Jsnuary 5,1977 , beginn̄ing at 10:00 a.m., and continuin from day to day thereafter as necessary. The purpose of this hearing is to permit cross-
examination of witnesses offered by New York Telophone Company, Publict Service Commis sion Stafe, and inteqyenors.
Inquiries and co mments relative to this proceeding may be addressed to the undersigned at
Empire State Plaza, Albany, New York 12223

SAMUEL R. MADISON
Seeretary

## Rock sensations?

Find out where the good sounds cre ond
what's new in recorded rock, too, every. It's just part of the fun you find every
Che New Hork eimes


Widower, 82 , Who's New to L.I. FindsNeighbors'Nice,but Busy'
U.S. ADVISER, IN EARLY '49, $\begin{aligned} & \text { king, and were driving the Nationalists } \\ & \text { off the mainland General Barr said that }\end{aligned}$ SAW DEFEAT FOR CHIANG $\begin{aligned} & \text { off the mainland. General Barr said that } \\ & \text { General Chiang's troops were finept, mal- }\end{aligned}$ WASHINGTON, Dec. 12 (UPD) - In WASHMGRON, Dec. 12 (UPD -In a. United States military expert told
Coogress that the Communists would
soonin win Chion's civil war unless the United States sinvaded char uniess the Mid. . en. David G. Narion thenst the chips
American military adviser to the Nationat
 described the situation as hopeless for

ow being puhlished by.the committee


MORE TELEVISION ADVERTISING



## 20

 Memurnitic 2,000 Attend Service Conducted at Civic Center to Reconcile Catholics With the Church JACKSON. Tenn, Dec. 12 -About 2.000
poman Catholics. many of whom been separated from the church for years Jammed into the Jackson Civic Center al absolution for stryires offering gene grave danger or death The service was the second of two rites
of reconciliation in west
Tennessee provididng the first on weotrtury Tennessee
for some Roman Catholict to participate in commurion.
The service also marked the first step diyorce or other pro
The mass was celerrated hy Bishop
Carroll T. Dozier of he Memphis Diocese.
who last week offered general absolution
 lar ceremonies
in Memphis.
shop Du Services Last Summer Bishop Dozier, 65 years old, arrangeed
for the services last summer after they
were made possible ty the were made possihle hy the church hiet eo a hapremendous feeling of go
aod homp
But But he complained that publicity about
the.unusual offering of general absolution
 three million catholics who had divorced
and remarried, and he shunned question on how the services might hring them
hack into the church. hack into the church. ceremonies would say, however, that the
The doctrinal hartierse all prohlems The doctrinal harriers keeping some
Catholics from the church still must be "worked out" ine the parch stistes, me mest se bid the congregation mass, Bishop Dozier were those the .cititize what we are were doing here
today as if it were outside the concept today as if
of Jesus."
Later.
much he he said the ceremonies were Iution because they encompassed recon-
ciliation of all catholics said .at's what Csrist is all ahout." he The dress of the conpregation raried
irom blue jeans to jevvels and furs, and the mood was one of joy and friendship At two points the ceremony called for
mennhers of the congregation to shake hands with others nearby and to extend
wishes of "peace and good will." Some who came to the services wept munion. Dishop Dozier told the assembly, a ne had in Memphis, that "in times past
ail of us have heen hurt and all of us
have ane hurt have heen hust and all of us
have hirt naw owk forgiveness as
we forgive each other., He ocontinued: "We. will truly make the
D:occse of Memphis the good samaritan D:acese of Memphis the good samarita
on the hanks of the Mississippi, pouring
ail the mercy and love unto all
men healing those whom we car fealo
Those entering the Civic Center were Those entering the Civic Center were in which private consultations may
obtained and confessions heard. Refiuses to Estimate Effect A Gallup poil has estimated that as
many as 15 percent of the nation' 65
million cathoiscics are inactive. a findind million cathoics are inactive a finding men and women in the West Tenenssee
Diocese may no longer he attending Diousese may no
church services.
Bishop Dozier would not say whether
other bishops should follow his example other bishops should follow his example
to bring inactive Catholics back into he
church inactive Catholics and church inactive Catholics. And he de
clined to estimate what effect the serv jeces might have had in rekinidint ing church
participation among the patticipation among the catholics who
attended the ceremonies in Memphis and Jackson. Al things spiritual, that's dif-
ficult to to astimate, expressed high hopes and pleasant feel. ings afterterward. One of them, Helen Buchholz of Jackson, who is a practicing
Catholic said, 1 , thought it was beetify Cathoit, said, "I thought it was beautifyl.
Tm sure ther's
who haven't been goin at of people here who haven't been going to church in quite
a while.
it was difficult, however, to find anyone in attendance who wowever, to find anyone
been away from the church San Quentin Will Enforce Policy of Barring Pets; Range of Problems Cited

[^3]
## The No Movie Flight to Florida.



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Good luck on this airline, because only some sections on some wide-cabin flights have movies.

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[^1]:    REMEMBETHE NEDIEST:

[^2]:    
     Lewis Frankfort.
    
    
     A Queens waiter who was awakene
    early y yesterday by two burglars in $h$ ? earty yesterdidy by two burglars in h.
    fatherts house in rushing. Queans, fatally
    tabbed one burglar and wound stabbed one burglar and wounded the
    other during a struggle inside the house according to the police. The waiter, Joseph Navarro, 41 years
    otd of 143 -71 Ash Avenue, also suffered old, of 143 -71 Ash Averue, also sufferec
    stab wounds and was treated at Flushing
     fornd 2
    percent
    Bibl Staffing Funds Cut
    
    

[^3]:    SAN QUENTIN, Calif, Dec. 12 (UPD)snakes kept ass, petice, hy hirds. fish and
    Quanter at san
    Qungin Prison will not be there much As of Jan. 1, the prison will start enprison. and sumates will have to give having them picieked up by the the or furisk
    society. said a cat population has skyrocketed," front, ont a lhe ranch of and in the warehouse area. As on any big farm-we have 460
    acres-cats breed on the hills, in ditches Mr. Merkle essimated that for every
    and
    and who do not, adding that the pets have Among the reasons for banning the pets arg oblectecionomons for banning the the
    veterinary facilities and occcasional and of mal bites.
    On one occasion. Mr. Merkle said, a On one occasion. Mr. Merkle said, a
    cat bita patient in the prison bospital,
    and another cat it the 5 -year-old son of
    a prison officer.
    a prison ofricer. ${ }^{\text {Goldfish were }}$ big thing" among weren't smuggled in," he recalled. "We chapel patio, a fise in ins- the landscaned thed
    areas in the industrial section. The men
    would fish them out to them. But currently gooldfish pets on't a
    prohlem because the sea prohiem because the sea gulls gor them."
    Pet mice are 2 prohlem, he explained hecause, like cats, they multiply.
    they aliso cause sanitary prohlems.

